

## GLOBAL SURVEYORS' DAY THEMED PROMOTION EVENT

### QINGDAO MAIN VENUE IMPLEMENTATION PLAN

#### **I Background and Significance**

Global Surveyors' Day on March 21 was initiated by the International Federation of Surveyors (FIG) to highlight the foundational role of surveying and geospatial information in social development. In 2026, the Chinese Society for Geodesy Photogrammetry and Cartography, together with the Qingdao Municipal Government, is bidding to host the FIG Congress 2030. As a candidate host city, Qingdao carries the mission of demonstrating China's surveying capabilities and conveying the importance of surveying services to society.

The event adopts the theme "*Smart Mapping Connects the World, Building a Better Future Together*," aiming to present to the world the technological capability of China's surveying community in supporting sustainable development goals such as land governance, spatial planning, and climate change response, while also promoting the bid for the FIG 2030 Congress.

#### **II Theme**

Smart Mapping Connects the World, Building a Better Future Together

#### **III Organizational Structure**

Organizers:

Chinese Society for Geodesy Photogrammetry and Cartography

Qingdao Municipal Bureau of Natural Resources and Planning

Organized by:

Chinese Academy of Surveying and Mapping

Shandong Society of Surveying and Mapping

Hexagon Surveying and Geospatial (Qingdao) Co., Ltd.

Qingdao Survey and Mapping Institute

Co-organizers:

China Land Science Society

China Real Estate Appraisers and Agents Association

Ocean University of China

China University of Petroleum (East China)

Shandong University of Science and Technology

Shanghai Huace Navigation Technology Ltd.

Beijing SuperMap Software Co., Ltd.

Shaanxi Tianrun Technology Co., Ltd.

FIG Technical Committee Member Units

#### **IV Time and Venue**

Time:

March 21, 2026 (Global Surveyors' Day)

9:00–11:30 AM

Venue:

Hexagon Red Island Smart Industrial Park, Qingdao

(No. 885 Huaguan Road, High-tech Zone)

#### **V Event Agenda**

##### **1. Speeches by Leaders and FIG Member Representatives (30 minutes)**

- Leader of the Chinese Society for Geodesy Photogrammetry and Cartography
- Leader of Shandong Society of Surveying and Mapping
- Leader of Qingdao Natural Resources Administrative Authority
- Representative of FIG Members

##### **2. Release of the “Qingdao Initiative on Surveying and Mapping Supporting Sustainable Development 2026” (10 minutes)**

##### **3. Keynote Presentations (60 minutes)**

- Report on Innovation and Development of China’s Surveying and Geospatial Science and Technology (Wu Wenzhong, Executive Vice President of the Chinese Society for Geodesy Photogrammetry and Cartography)

- China's Surveying Empowering Global Sustainable Development (Yan Qin, FIG Vice President and President of the Chinese Academy of Surveying and Mapping)

4. Visit and Exchange at Hexagon Smart Industrial Park (40 minutes)

## **VI Publicity and Dissemination**

The event will be promoted through the FIG official website and China Natural Resources News. Relevant information will be submitted to the FIG Secretariat as an example of Chinese surveyors actively participating in global geospatial governance, enhancing China's international influence in the surveying field and gaining international support for the FIG 2030 Congress bid.

## **VII Expected Outcomes**

Enhance public recognition of the surveying and geospatial industry and, based on the *United Nations Sustainable Development Goals (SDGs)*, demonstrate to the world the practical actions and contributions of Chinese surveyors in serving national development, participating in global governance, and addressing common challenges. The event will also highlight the commitment and responsibility of the Chinese Society for Geodesy Photogrammetry and Cartography as a key industry organization promoting the common development of the global surveying profession.

Chinese Society for Geodesy Photogrammetry and Cartography

March 11, 2026